

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
65610-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1481

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	65610	09843024

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Let's Make a Deal	3:00 PM-4:00 PM	- TWTF - -	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - TWTF - - 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WKRC Tu 10/23/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 ROF- 12- TV- 22H \$1,000.00 NM									
4 WKRC W 10/24/12 3:25 PM Let's Make a Deal 3:00 PM-4:00 PM :30 ROF- 12- TV- 25H \$1,000.00 NM									
1 WKRC Th 10/25/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 ROF- 12- TV- 22H \$1,000.00 NM									
2 WKRC F 10/26/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 ROF- 12- TV- 22H \$1,000.00 NM									
2	10/23/12	10/26/12	4p Local 12 News at Four	4:00 PM-4:30 PM	- TWTF - -	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - TWTF - - 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 10/23/12 4:27 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 ROF- 12- TV- 25H \$2,000.00 NM									
1 WKRC W 10/24/12 4:24 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 ROF- 12- TV- 22H \$2,000.00 NM									
4 WKRC Th 10/25/12 4:28 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 ROF- 12- TV- 22H \$2,000.00 NM									
3 WKRC F 10/26/12 4:22 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 ROF- 12- TV- 22H \$2,000.00 NM									
3	10/23/12	10/26/12	4p Local 12 News at Four	4:30 PM-5:00 PM	- TWTF - -	:30	4	\$2,000.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 10/23/12 4:42 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 ROF- 12- TV- 22H \$2,000.00 NM									
1 WKRC W 10/24/12 4:44 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 ROF- 12- TV- 22H \$2,000.00 NM									
3 WKRC Th 10/25/12 4:53 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 ROF- 12- TV- 22H \$2,000.00 NM									
4 WKRC F 10/26/12 4:41 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 ROF- 12- TV- 22H \$2,000.00 NM									
4	10/23/12	10/26/12	5p Local 12 News at Five	5:00 PM-5:30 PM	- TWTF - -	:30	4	\$2,200.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 10/23/12 5:28 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 ROF- 12- TV- 22H \$2,200.00 NM									
1 WKRC W 10/24/12 5:15 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 ROF- 12- TV- 22H \$2,200.00 NM									
3 WKRC Th 10/25/12 5:23 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 ROF- 12- TV- 25H \$2,200.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



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Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1481	

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4	WKRC	F	10/26/12	7:46 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	ROF- 12- TV- 22H	\$2,000.00	NM																																																																		
9	10/23/12	10/28/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	- TWTFSS	:30	4	\$3,200.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>- TWTFSS</td><td>4</td><td>\$3,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WKRC</td><td>Tu</td><td>10/23/12</td><td>11:31 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ROF- 12- TV- 22H</td><td>\$3,200.00</td><td>NM</td></tr><tr><td>1</td><td>WKRC</td><td>W</td><td>10/24/12</td><td>11:32 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ROF- 12- TV- 25H</td><td>\$3,200.00</td><td>NM</td></tr><tr><td>4</td><td>WKRC</td><td>F</td><td>10/26/12</td><td>11:29 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ROF- 12- TV- 22H</td><td>\$3,200.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>Su</td><td>10/28/12</td><td>11:21 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ROF- 12- TV- 22H</td><td>\$3,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	- TWTFSS	4	\$3,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WKRC	Tu	10/23/12	11:31 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 22H	\$3,200.00	NM	1	WKRC	W	10/24/12	11:32 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 25H	\$3,200.00	NM	4	WKRC	F	10/26/12	11:29 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 22H	\$3,200.00	NM	2	WKRC	Su	10/28/12	11:21 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 22H	\$3,200.00	NM
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10	10/25/12	10/25/12	Thu Reg 2	9:00 PM-10:00 PM	- - - T - - -	:30	1	\$9,500.00	NM																																																																			

## MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
65610-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1481	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/25/12	10/25/12	Thu Reg 2	9:00 PM-10:00 PM	---T---	:30	1	\$9,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			---T---		1	\$9,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	10/25/12	9:40 PM	Thu Reg 2	9:00 PM-10:00 PM	:30	R0F- 12- TV- 25H	\$9,500.00 NM
11	10/26/12	10/26/12	Fri Reg 3	10:00 PM-11:00 PM	----F--	:30	1	\$8,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			----F--		1	\$8,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	10/26/12	10:35 PM	Fri Reg 3	10:00 PM-11:00 PM	:30	R0F- 12- TV- 22H	\$8,000.00 NM
12	10/27/12	10/27/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S-		1	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	10/27/12	8:58 PM	Sat Reg 2	9:00 PM-10:00 PM	:30	R0F- 12- TV- 25H	\$2,000.00 NM
<u>Total Spots</u>							<b>39</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$97,900.00</b>
<u>Agency Commission</u>	<b>\$14,685.00</b>
<u>Net Amount Due</u>	<b>\$83,215.00</b>

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